

Outlook for Fall and Winter Season Very Bright, Say Auto Dealers

OLDS' FOREIGN BUSINESS GROWS

Foreign Demand for 'Four' Rapidly Increased in Last Four Months.

Tulsa, Okla., Oct. 31.—(By The Associated Press.)—The Olds Motor Truck company, which has been in business for over a decade, is now reporting a very bright outlook for the fall and winter season. The company's sales have increased rapidly in the last four months, and it is expected that the business will continue to grow throughout the year.

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FRANKLIN CO. IS ENLARGING PLANT

Will Spend Nearly Half-Million to Increase Floor Space One-third.

Tulsa, Okla., Oct. 31.—(By The Associated Press.)—The Franklin Manufacturing company, which has been in business for over a decade, is now reporting a very bright outlook for the fall and winter season. The company's sales have increased rapidly in the last four months, and it is expected that the business will continue to grow throughout the year.

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BY THEIR 'AUTO' YE SHALL KNOW THEM

In Other Words, Let Us See Your Car and We Will Tell Where You Live.

Tulsa, Okla., Oct. 31.—(By The Associated Press.)—The National Highway Six, which has been in business for over a decade, is now reporting a very bright outlook for the fall and winter season. The company's sales have increased rapidly in the last four months, and it is expected that the business will continue to grow throughout the year.

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AMERICAN RETURNS FROM PETROGARD

J. G. Shelley, Motor Truck Inspector, Spends Year in War Zone.

Tulsa, Okla., Oct. 31.—(By The Associated Press.)—James G. Shelley, inspector of motor trucks for the Packard Motor Car company, has returned to Tulsa after a year spent in Petrograd, where he was engaged in growing the American-made motor vehicles for their participation in the activities of the European war.

The motor manufacturer of the United States has won world-wide fame for the sleek, honest work of his product and that will have a tremendous effect after the war ends, Mr. Shelley says. The developments of the past year abroad have demonstrated more fully than anything else could, how great the world must depend on gasoline these days and the showing of the vehicles from this country has made them the standard of the world for heavy duty hauling.

GAULINE PRICES ADJUSTED

Adjustment of the price of gasoline in Tulsa, Okla., has been made by the Tulsa Gasoline company, which has been in business for over a decade.

The adjustment, together with other factors, has brought the price of gasoline in Tulsa to 12.5 cents per gallon. The company's sales have increased rapidly in the last four months, and it is expected that the business will continue to grow throughout the year.

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THE GRIP THAT HOLDS

THE scientific shaping of the Firestone Non-Skid tread insures that you get all your money out in actual service.

Right-angled against skid in any direction, this massive good-measure tread affords maximum safety as well as multiplied mileage. And only the powerful Firestone body could sustain the bulk and holding strain of the Firestone Non-Skid tread.

All this good-measure building is part of the Universal Service of Firestone Tires for any demand of road or season.

Western Auto Supply Co.
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Firestone
NON-SKID TIRES

Firestone Net Prices to Car Owners

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